



Association of Energy Engineers
Greater Toronto Area Chapter



The leading forum
for energy conservation
and sustainability professionals
in the Greater Toronto Area

www.aeegta.org



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2024 SPONSORSHIP PACKAGE



Association of Energy Engineers – Greater Toronto Area (AEEGTA)



aeegta.org

AEEGTA



The Greater Toronto Area Chapter (formerly the Southern Ontario Chapter) of the AEE received its charter in 1999, becoming the first chapter in Canada. From its modest beginnings, the chapter has continued to grow and develop to meet the needs of the energy engineering community.

The AEEGTA hosts six events per year in the Toronto area, covering topics in the energy efficiency, conservation and sustainability industries.



AEE is an international organization dedicated to promoting the principles and practice of energy conservation and energy-efficient system design.



BOARD AND VISION

The AEEGTA is led by a Board of Directors made up of 10 leading energy professionals from across the Greater Toronto Area, with a goal of promoting knowledge sharing and professional development within the energy industry.

The chapter envisions building a strong community of energy professionals within the GTA by connecting and supporting individuals through webinars, conferences, workshops, and training courses, and other signature events.

AEEGTA MEMBERS



Energy Consultants



Contractors



Building Managers



Sustainability
Professionals



Other Energy
Professionals



Students & Recent
Grads



900+ followers
and growing

2024 EVENT SCHEDULE



FEBRUARY

Networking Event

Social Events: Networking opportunities for chapter members and energy professionals in the GTA area

MARCH

WRENCH Award

Wrench of the year Awards: 4 Awards of \$250 to acknowledge and celebrate facility personnel for their implementation of energy efficiency projects

MAY

Women in Energy

Networking Night with a Panel to promote Women engineers and professional in energy sector

New Grads in Energy

JUNE

Networking Night to celebrate and welcome the new Grads in the energy and sustainability fields

Networking Event

AUGUST

Social Events: Networking opportunities for chapter members and energy professionals in the GTA area

DEI in Energy

NOVEMBER

Networking Night to promote Diversity, Equity and Inclusion in the energy sector

Coffee & Conservation

ONGOING

6 informative webinars: Our flagship Coffee & Conversation Series where experts share their knowledge about a particular field for free.

BENEFITS OF SPONSORSHIP



AEEGTA WEBSITE FEATURE

Your logo prominently featured on our sponsor page.

JOB BOARD POSTINGS

Reach our professional network through job board postings.

EVENT BRANDING

Recognition at each of our six annual events.

EDUCATION & WEBINARS

Recognition as a sponsor of our Coffee & Conservation Series

SOCIAL MEDIA EXPOSURE

Boosted social media presence during AEEGTA events.

NETWORKING

Connect with industry leaders at our networking events.

BROAD DEMOGRAPHIC

Exposure to a wide demographic of energy professionals.

KEYNOTE EVENT SPONSOR

Exclusive sponsorship of one AEEGTA event.



AEEGTA *PLATINUM* SPONSOR **\$5,000**



Key Benefits:

- Exclusive sponsorship of one major AEEGTA event, including prominent logo placement.
- Opportunity to present a brief keynote or promotional message at the sponsored event.
- Opportunity to host a booth or display promotional materials at sponsored event.
- Featured on the AEEGTA website sponsor page with a dedicated sponsor spotlight.
- Premium logo placement on event promotional materials and banners.
- Complimentary job postings on the AEEGTA website job board for the year.
- Recognition at all AEEGTA events for the year with prominent logo display.
- Recognition in pre-event and post-event press releases.

Additional Perks:

- Exclusive access to AEEGTA Board of Directors and key industry professionals.
- Customized content sharing opportunities through AEEGTA's communication channels.



AEEGTA *GOLD* SPONSOR

\$3,500



Key Benefits:

Exclusive opportunity to sponsor a specific segment or activity at an AEEGTA event, such as a networking session or panel discussion.

Opportunity to host a booth or display promotional materials at sponsored event.

Complimentary access for up to two representatives to AEEGTA networking events.

Logo placement on the AEEGTA website sponsor page.

Recognition at all AEEGTA events for the year with prominent logo display.

Acknowledgment in pre-event and post-event communications.

One complimentary job posting on the AEEGTA website job board.

Logo inclusion on event promotional materials.

Additional Perks:

Exclusive access to AEEGTA Board of Directors and key industry professionals.



AEEGTA *SILVER* SPONSOR

\$1,500



Key Benefits:

Complimentary access for up to two representatives to AEEGTA networking events.

Logo placement on the AEEGTA website sponsor page.

Recognition at all AEEGTA events with prominent logo display.

Acknowledgment in pre-event and post-event communications.

Logo inclusion on event promotional materials.



FRIEND OF AEEGTA

\$500



Key Benefits:

Logo placement on the AEEGTA website sponsor page.

Recognition at all AEEGTA events with logo display.

Acknowledgment in pre-event and post-event communications.

AEEGTA SPONSORSHIP PACKAGES



Sponsorship Benefits	PLATINUM	GOLD	SILVER	FRIEND
Brand Promotion				
AEEGTA Website Sponsor Page: Your logo featured on our sponsor page.	✓+ Dedicated Sponsor Spotlight	✓+	✓	✓
Event Branding: Recognition at each of our events, including logo placement on event promotional materials and banners.	✓+ Premium Logo Placement	✓+ Prominent Logo Placement	✓	✓
Events				
Keynote Event Sponsor: Exclusive sponsorship of one AEEGTA event, including a dedicated presentation or promotional message.	✓			
Segment Event Sponsor: Opportunity to sponsor a specific segment or activity at an AEEGTA event, such as a networking session or panel discussion.	✓	✓		
Branding Feature: Host a booth or display at one of our sponsored events.	✓	✓		
Online Presence				
Job Board Posting: Complimentary job postings on our website's job board to reach our network of energy professionals.	✓+ Unlimited	✓		
Social Media Exposure: Recognition in pre-event and post-event press releases.	✓ + Priority	✓ + Priority	✓	✓
Networking Opportunities				
Social Events: Complimentary access to connect with industry professionals at our networking events.	✓	✓	✓	
Exclusive access to AEEGTA Board of Directors and key industry professionals.	✓	✓		
	\$5,000	\$3,500	\$1,500	\$500

EXAMPLE OF PAST SPONSORS

